

Sustainability Strategy

MANAGEMENT CULTURE

Our management protects our core values, driving sustainable corporate development.



CODE OF CONDUCT

The Code of Conduct of the GKV (General Association of the Plastics Processing Industry) forms the basis of our actions for fair and responsible handling of resources and people.



CORPORATE CULTURE

At RUCH NOVAPLAST we are deeply committed to making a positive impact on society and the environment. This commitment shapes our daily operations, interactions and business conduct. The well-being of our employees and sustainable management practices are the cornerstones of our business activities.

MANAGEMENT SYSTEMS

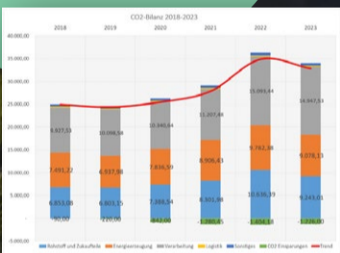
All our operations – from purchasing to development and production processes through to delivery – meet the highest standards.

- ✓ ISO 9001 / 2015
- ✓ ISO 14001 / 2015
- ✓ ISO 50001 / 2018



COMPANY CARBON FOOTPRINT

For over five years, we have been tracking our company's CO₂ footprint. We monitor our processes and continuously seek ways to improve our CO₂ footprint.



PRODUCT CARBON FOOTPRINT CALCULATOR (PCF)

With our self-developed PCF, we can provide our customers with numerical and visual decision bases for individual products. The PCF shows in a "Cradle to Gate" analysis which factor impacts the CO₂ emissions of a product. The essential benefit of the PCF calculator is transparent benchmarking of optimization potentials to reduce the PCF of our customers' products.



100% GREEN ELECTRICITY

Our own micro gas turbine, which was put into operation in 2020, enables us to generate 60% of our electrical energy requirements ourselves and save around 25% fossil fuel by means of a CHP coupling with steam generation. We purchase the remaining energy as emission-free, regional green electricity.



UN GLOBAL COMPACT

We are a member of the Senate of Economy's Climate Initiative and align ourselves with the UN Global Compact, the world's largest initiative for sustainable and responsible corporate governance. In line with the Sustainable Development Goals (SDGs), we aim to define and implement realistic measures.



SOCIAL COMMITMENT

We actively engage in social projects and support local clubs, as well as initiatives focused on sports, the environment, and nature conservation.



SUSTAINABILITY REPORTING

For the first time, we will be publishing a sustainability report for the fiscal year 2025 according to the European Sustainability Reporting Standards. We are already working on this report and are allocating sufficient financial and human resources to address this important issue.